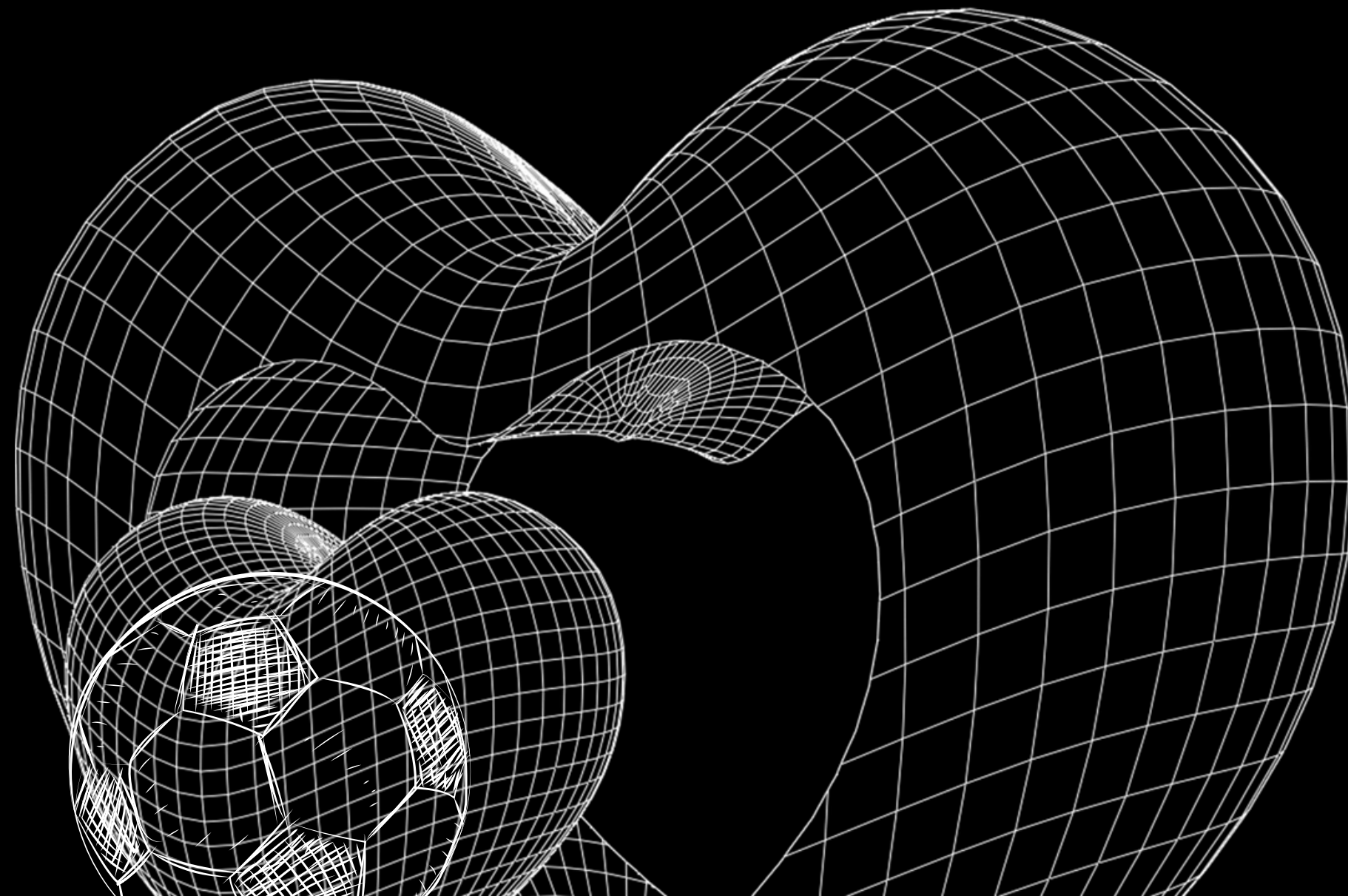


Immortals
PROJECT

BE THE DIFFERENCE

MAKE A PLEDGE



THE IMMORTALS PROJECT



More than just a nonprofit; it's a movement. Born out of a deep commitment to empower youth through the transformative power of athletics, the arts, and community engagement, this initiative stands as a beacon of hope and possibility.

Executive Summary

In contrast to market-driven enterprises, we are fueled by purpose, devoted entirely to crafting a significant impact on society through the unparalleled excellence of our programs, services, and the very essence of our delivery.

Action

We grant access to scholarships and donation-driven programs, empowering children to steadfastly pursue their dreams. This alleviates the financial weight on parents and creates a beautiful opportunity for our athletes to convene on the final Sunday of each month, uniting to uplift local communities as a pledge of goodwill for the blessings of our program.

WE'RE
PROUD OF
OUR ROOTS



THE PROBLEMS

New World Dynamics

Technology speeds up and attention spans diminish, most haven't understood the impact of what is going on around them. At risk youth territory expands to every neighborhood.

Youth Depression Rates All Time High

Culture driven consumerism and an instant gratification generation that lacks a realistic scope of what it takes to succeed. With little inspiration, in a world where everything takes your power away and tries to sell you something you supposedly need.

Hyper Mental Stimulation + Physical Decay

The average kid is spending less and less time developing their physical abilities and further becoming attached to technology which keeps them grounded and creating bodily chemistry without creating a release. This creates disbalances with detrimental cognitive ability.

THE SOLUTIONS



Community and Service

We serve the community together the last Sunday of every month. We distribute essential needs to less fortunate communities and do clean ups around the city to help raise awareness about how important it is to take care of our communities. If we don't do it, no one else will.

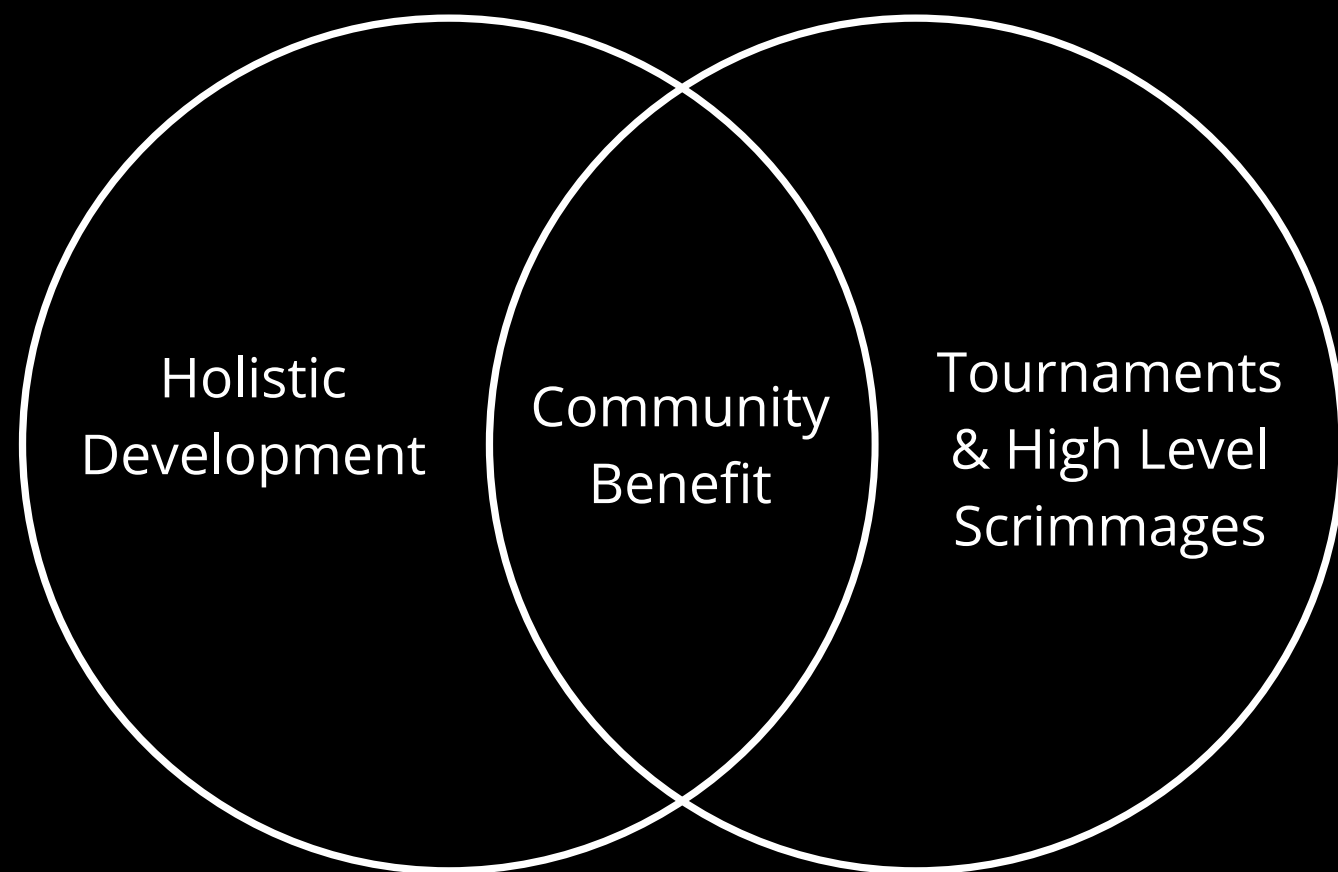
Definite Chief Aim (North Star)

With a holistic approach to development, we encourage young people to explore the full spectrum of being human, aligning their aspirations with core values and personal definitions of success.

Inspiring Physical Development

We ignite profound self-belief and foster a supportive community where dreams can thrive, paving the way for a multi-generational network of innovators and leaders.





MASTERMIND 2025

BE THE DIFFERENCE

ENROLLMENT LIMITED TO 50 STUDENTS PER SEMESTER.

[2014-2008]

Commitment & Rules To Be selected for game and tournament roster.

- 1) Must attend 4 Training sessions per week.**
- 2) Must complete The Mastermind Curriculum.**
- 3) Must attend last Sunday of Every month to community give backs.**
- 4) Must maintain an official academic 3.0 gpa.**

SUMMER MASTERMIND

2024 STAND OUT STUDENTS



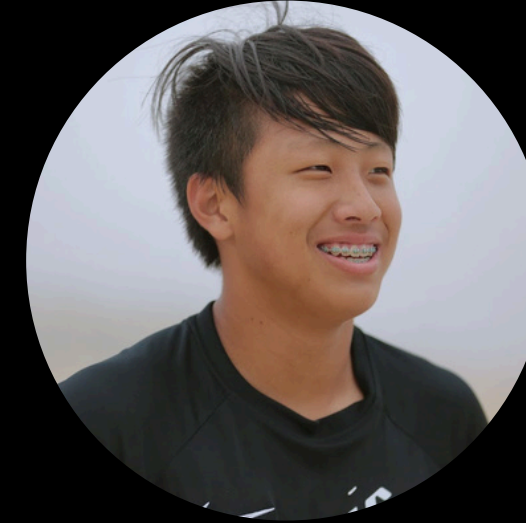
Emma Kerber
Student Athlete



Caleb Hayes
Student Athlete



Roman Holliday
Student Athlete



Elliott Jhang
Student Athlete



Elijah Menendez
Student Athlete



Javy Tapia
Student Athlete



Azyk Garcia-Carmona
Student Athlete



Lucas Kerber
Student Athlete



Raíz Lopes-Spears
Student Athlete



Marlon Sarvania
Student Athlete

BE THE DIFFERENCE

We provide **four weekly training** sessions plus **The Mastermind** curriculum. With a holistic approach to athletic development, we encourage young people to explore the full spectrum of **being human**, aligning their aspirations with **core values** and personal **definitions of success**. We ignite profound **self-belief** and foster a supportive **community** where collaboration is second nature and dreams can thrive, paving the way for a multi-generational network of **innovators and leaders**.

Lesson One: What Does It Take?

Understand the importance of daily habits in building excellence.

Lesson Two: Definition of Success

Recognize traits that contribute to successful collaboration.

Lesson Three: Core Values + Leadership

Connect personal values to effective leadership.

Lesson Four: Definite Chief Aim (North Star)

Define purpose through personal relationships.

Lesson Five: Intentional Goals

Teach students to set clear, achievable goals.

Lesson Six: Controllable vs. Uncontrollable

Develop focus on what they can control.

Lesson Seven: Relationship with Failure

Embrace failure as a critical step toward success.

Lesson Eight: Living a Healthy and Abundant Life

Motion -> Momentum -> Nth Power (Infinite Game)

Testimonials

**"THIS ORGANIZATION
HAS TRULY BEEN A
BLESSING!"**

Fernando Campos
Father (2023)

**"DESEO QUE TENGAN
LA OPORTUNIDAD DE
TOMAR ESTE
PROGRAMA MÁS
NIÑOS"**

Norma Michel
Mother (2024)

**"THE MASTERMIND
PROGRAM HELPED
ME TO SEE SOCCER
DIFFERENTLY."**

Bryan Ramirez
Student Athlete (2024)

**"A COMMUNITY
EXPERIENCE THAT
SUPPORTS EACH
INDIVIDUAL"**

Judy Kerber
Mother (2023)

**"OVERHEARING THE
MASTERMIND SESSION
ASSURED ME THAT THE
IMMORTALS PROJECT IS
LIKE NOTHING ELSE."**

Hanne Jhang
Mother (2023)

**"PROGRAM PROVIDED
WHAT WE LACK MOST
IN YOUTH SOCCER...
CULTURE"**

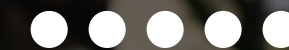
Ryan Zivalic
Father (2024)

**"WE LOVED EVERY
SINGLE PART OF THE
PROJECT"**

Maria Ramirez
Mother (2024)



THE IMMORTALS PROJECT



MAKE A PLEDGE

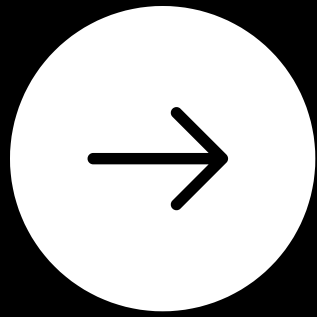
Help Us Provide a Scholarship With Only \$1000/Year.

Our dedication to excellence permeates every aspect of our work. From the programs we design to the relationships we cultivate, from the clarity of our communications to the integrity of our promises, we strive to create a space where potential is not only recognized but realized.

\$84 A MONTH

\$2.80 A DAY





Xavier Sotomayor
Founder



Eve Carmona
Treasurer



David Huber
Executive Director

Our Board Members



Matt Rivera
Director of Communications



Fabian Sotomayor
Director of Coaching



Edwin Rivas JR.
Program Director

Fun Facts About Us

What **World** would your **younger** self build?

Our **mission** is to build it **together**.

THE IMMORTALS PROJECT



INGREDIENTS:

100% awareness, elite intelligence,
aspiration, discipline, a hint of mischief,
a pinch of rascality and a healthy dose of
good habits, no artificial intelligence added.



David Huber

A seasoned architect of team dynamics and leadership at IBM for more than a decade.



Eve Carmona

A parent who sensed the call of a mission she was destined to join.



Fabian Sotomayor

Goalkeeper coach for Liga de Quito and nurtured the talents of the Youth Academy.



Santiago Sotomayor

Has dedicated the past 25 years to collaborating with non-profit organizations.



Edwin Rivas Jr.

Chosen in the MLS draft to join the ranks of Toronto FC.

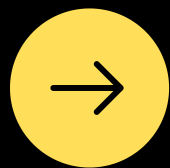


Xavier Sotomayor

Community Project Developer and Senior creative director for some of the biggest artist in the world.

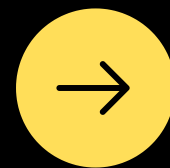
Accomplishments

These are the pivotal milestones that will lay the groundwork for all forthcoming impact.



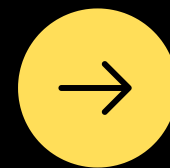
2022

Launched as a community art project, launched and sold out our first collection, Immortals Futbol Club.



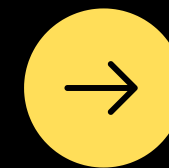
2023

Launched The Immortals Project: Summer Mastermind and had 50 Students.



2024

Became a non-profit and began to provide programming and access to training all year round.



2030

Impacted One Million kids all over the world and inspired them to pursue their North Star (Purpose).

GOOD HUMANS COLLECTIVE

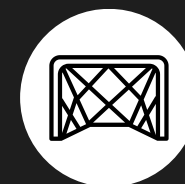
BE THE DIFFERENCE

Help Us to Make the World Better With Only \$750/Year.

Our dedication to excellence permeates every aspect of our work. From the programs we design to the relationships we cultivate, from the clarity of our communications to the integrity of our promises, we strive to create a space where potential is not only recognized but realized.

\$62 A MONTH

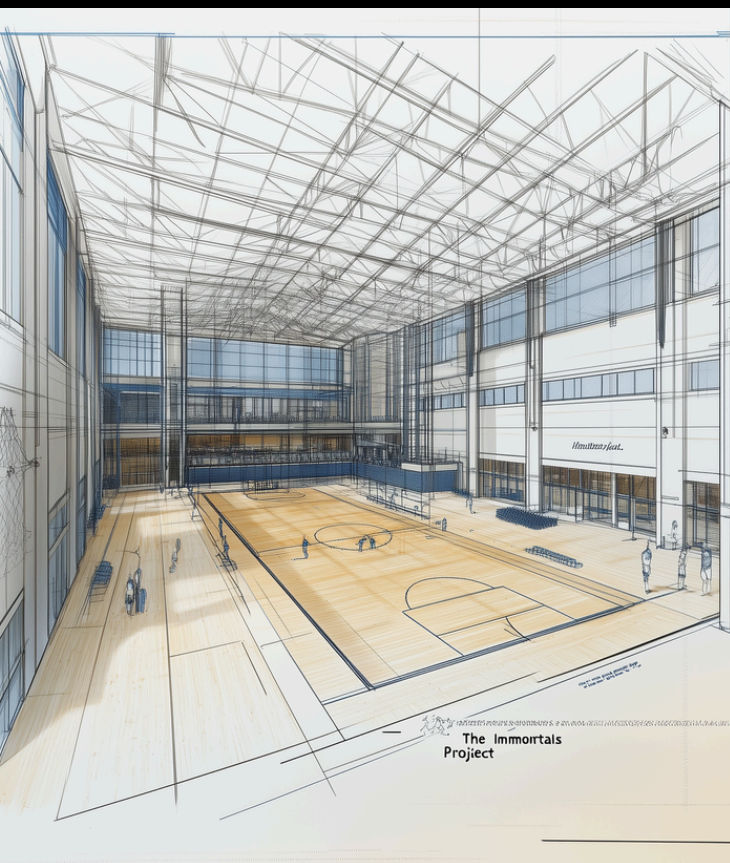
\$2 A DAY



**WE SERVE
TOGETHER.**

FUTURE VISION

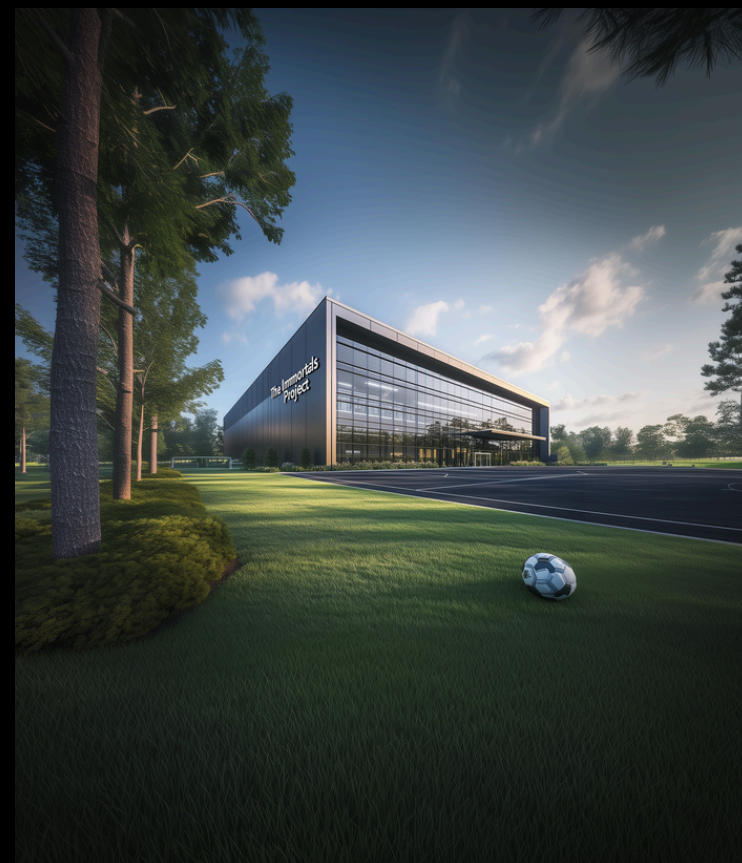
We're establishing a practical hub for personal growth, local community enrichment, and global impact.



Fundamentals



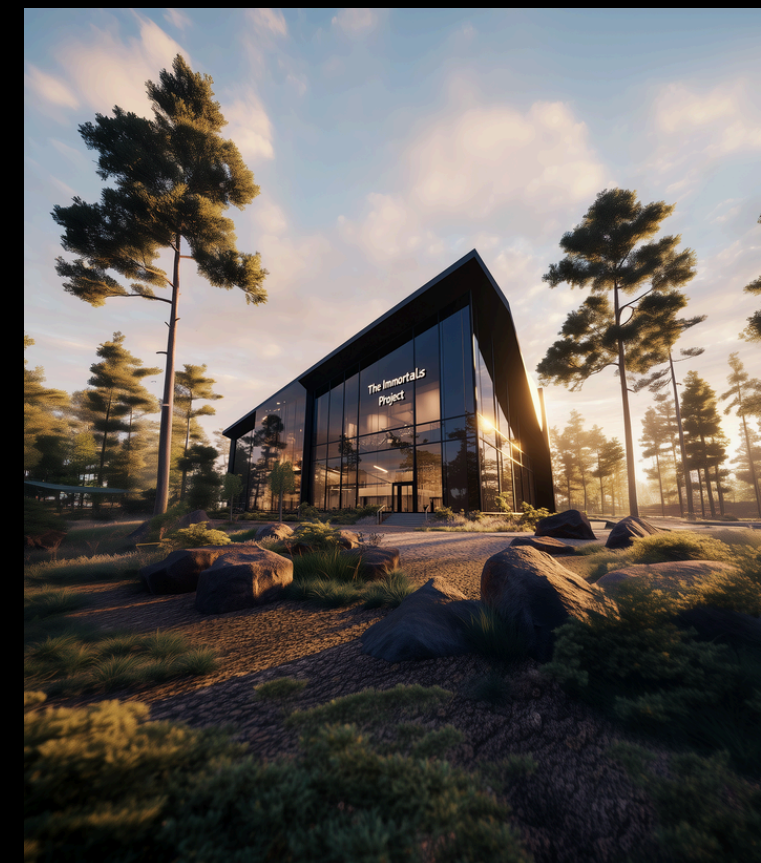
Competitive Development



The Mastermind



Community



Worldwide Impact

PROJECTION BY 2030

LET'S MAKE *Change*

The Immortals Project
1501 Lincoln Blvd. (#1190)
Venice, Ca 90291

The Immortals Project is a 501(c)(3) tax-exempt organization
(Tax ID: 99-1310665)

Foundation@theimmortalsproject.org

ifc

INGREDIENTS:

100% awareness, elite intelligence,
aspiration, discipline, a hint of mischief,
a pinch of rascality and a healthy dose of
good habits, no artificial intelligence added.

